



*News Release*

**FOR IMMEDIATE RELEASE**

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**SpineVision® appoints Matthew Tilley  
as Vice President of U.S. Sales**

SAN FRANCISCO, Sept. 10, 2007—[SpineVision](#)® announced today that it has appointed **Matthew Tilley** as Vice President of U.S. Sales for SpineVision Inc., effective immediately.

Previously, Mr. Tilley was employed by **Small Bone Innovations** as manager of its hybrid sales force of direct and distributor representatives throughout 11 Western states. He also was responsible for providing continuous OR support and training, as well as producing sales and marketing campaigns. During his tenure at Small Bone Innovations, he exceeded his sales quota every month. Mr. Tilley is a decorated combat veteran of “Operation Desert Storm” and was honorably discharged from the U.S. Marine Corps. in 1993.

“We are passionately focused on fortifying our market position in the United States,” said **Julian Mackenzie**, SpineVision’s Chief Executive Officer (CEO). “Toward that end, Matt Tilley is a veteran sales executive of high achievement to whom we look to assist us in making SpineVision a preeminent and profitable spine company in the United States.”

**About SpineVision**

SpineVision ([www.spinevision.com](http://www.spinevision.com)) is exclusively focused on bringing innovative *motion preservation* and *fusion* devices to spine specialists around the world.

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